The Way Forward

In 2014-15, generous gifts for need-based financial aid, professorships, campus facilities, global health, leadership education, research, and big data highlighted an extraordinary year for Duke Forward. All of you have helped make it possible for Duke to bring together the best students, the best faculty, and the best resources. Because of your continued support, Duke will create innovative solutions to global, national, and local problems—all helping to move the world forward.

Overall Campaign Goal

$3.25 B

Progress

$2.7 B

2014-15 Giving

Donors gave a record $478.3 million in cash.

For the full report: impact.dukeforward.duke.edu
Here is a comprehensive picture of Duke Forward’s progress to date. Your support has helped Duke make great strides toward meeting its campaign goals.

**Progress by Purpose**

<table>
<thead>
<tr>
<th>Annual Fund</th>
<th>Endowment</th>
<th>Campus Transformation</th>
<th>Programming &amp; Research Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal: $215 Million</td>
<td>Goal: $1 Billion</td>
<td>Goal: $535 Million</td>
<td>Goal: $1.5 Billion</td>
</tr>
<tr>
<td>Progress: $175.8M</td>
<td>Progress: $590.5M</td>
<td>Progress: $394.7M</td>
<td>Progress: $1.52B</td>
</tr>
<tr>
<td>Percentage: 82%</td>
<td>Percentage: 59%</td>
<td>Percentage: 74%</td>
<td>Percentage: 101%</td>
</tr>
</tbody>
</table>

**Initiatives**

- Arts: $63.9M
- Bass Connections: $74.4M
- Energy: $14.5M
- Global Health: $61.2M
- Innovation & Entrepreneurship: $40.6M
## Progress by Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Goal</th>
<th>Progress</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trinity College A&amp;S</td>
<td>$435M</td>
<td>$383.8M</td>
<td>88%</td>
</tr>
<tr>
<td>Athletics</td>
<td>$250M</td>
<td>$246.6M</td>
<td>99%</td>
</tr>
<tr>
<td>Divinity</td>
<td>$80M</td>
<td>$90.6M</td>
<td>113%</td>
</tr>
<tr>
<td>Fuqua</td>
<td>$100M</td>
<td>$76.9M</td>
<td>77%</td>
</tr>
<tr>
<td>Graduate School</td>
<td>$20M</td>
<td>$14.7M</td>
<td>73%</td>
</tr>
<tr>
<td>Law</td>
<td>$85M</td>
<td>$79.9M</td>
<td>94%</td>
</tr>
<tr>
<td>Libraries</td>
<td>$45M</td>
<td>$49.6M</td>
<td>110%</td>
</tr>
<tr>
<td>Duke Medicine</td>
<td>$1.2B</td>
<td>$1.024B</td>
<td>85%</td>
</tr>
<tr>
<td>School of Medicine</td>
<td>$970M</td>
<td>$927.9M</td>
<td>96%</td>
</tr>
<tr>
<td>School of Nursing</td>
<td>$43M</td>
<td>$34.4M</td>
<td>80%</td>
</tr>
<tr>
<td>Nicholas</td>
<td>$55M</td>
<td>$65.5M</td>
<td>119%</td>
</tr>
<tr>
<td>Pratt</td>
<td>$161.5M</td>
<td>$161.7M</td>
<td>100%</td>
</tr>
<tr>
<td>Sanford</td>
<td>$75M</td>
<td>$50.9M</td>
<td>68%</td>
</tr>
<tr>
<td>University-Wide</td>
<td>$743.5M</td>
<td>$433.6M</td>
<td>59%</td>
</tr>
<tr>
<td>Overall Total</td>
<td>$3.25B</td>
<td>$2.7B</td>
<td>82%</td>
</tr>
</tbody>
</table>

## Financial Aid

- **Overall Goal**: $420M
- **Progress**: $313.2M

## Professorships

- **Overall Goal**: 100
- **Progress**: 72

## Further Forward

- **Goal Toward Planned Gifts**: $1,200M
- **Gift Progress**: $1,072M
- **Total Campaign Value**: $202.1M

For the full interactive experience, visit: impact.dukeforward.duke.edu
For more than 20 years, attorney Leonard Quigley practiced corporate law in New York City and held a pro bono position that made him happy—general counsel of the Archaeological Institute of America. In memory of their patriarch, Quigley’s entire family teamed up to create a fund to support archaeology at Duke. His wife, Lynn Pfohl Quigley, along with her children Matthew ’87, J.D.’94 and Elizabeth Quigley J.D.’94, Dan ’91 and Jennifer Quigley, Cannon Q. and Bruce Campbell, and Megan Quigley and Eric Gill gave $100,000 to establish the Leonard and Lynn Quigley Fund.

Now, classical studies professors such as Carla Antonaccio, Maurizio Forte, and Alicia Jimenez can bring more students on their archaeological digs. They depend on students to help get the work done, and students depend on excavation to round out their study of archaeology in ways that classroom and museum experiences cannot.

Allison Donnelly ’14 found out quickly that her experience working on a Bass Connections project team would pay off in her career. She and her teammates found out later how their work could make an impact in public policy.

In Donnelly’s third week on the job as a clean energy consultant, she used the knowledge of the Clean Air Act she gained as a Bass Connections Energy team member to write an assessment on efficiency in the Clean Power Plan (a regulatory subset of the Clean Air Act). “It was an excellent project team to be a part of and has continued to be beneficial to me as well,” Donnelly said.

Her team studied how the Environmental Protection Agency (EPA) could take the lessons it learned regulating electric power under the Clean Air Act and apply them to new Clean Power Plan regulations for petroleum refineries. Donnelly and the Bass Connections team presented their research to a group of EPA staff members, who were impressed. The agency cited the policy implications of the team’s findings in a legal document accompanying the final rule for the Clean Power Plan.

“The Bass Connections model really helped make this happen,”
said Brian Murray, Director of the Environmental Economics Program at the Nicholas Institute for Environmental Policy Solutions and one of the team’s faculty leaders. “The faculty had sustained interest in moving this forward, and the students were really motivated.”

Inspired by stories of Bass Connections’ collaborative, interdisciplinary research with real-world relevance to complex challenges, Steve Greenlee ’79 gave $200,000 with a $100,000 Bass Connections match for a faculty support endowment in energy science. The gift opens doors for more faculty to craft project teams to take on research that makes a difference.

Innovation & Entrepreneurship

Social justice work sparks significant support

Paul Levinsohn ’90, J.D.’95, A.M.’95 has always had a passion for service and social justice. After earning his undergraduate degree at Duke, he joined the first class of Teach for America (now in its 25th year) and taught for two years in a rural North Carolina high school.

Levinsohn went on to success in public service, real estate, and private equity. When he learned about the work the Wrongful Conviction Clinic at Duke Law is doing to release innocent people who have been incarcerated, he was inspired to give $200,000 of expendable funds.

“All money donated goes directly to support its mission of securing individuals’ much-deserved freedom,” Levinsohn said. “Duke Law students in the clinic are on the front lines helping research and investigate these cases and have helped secure the freedom of four individuals already. I’m proud to help the important work they do.”

Family support for American Grand Strategy

Political science major Kristen Merlone ’10 loved the American Grand Strategy (AGS) program and the teaching of its director, Peter Feaver. AGS is an interdisciplinary program that blends education and scholarship for students interested in national security policymaking.

Kristen had an opportunity to introduce her father, Peter Merlone, to Feaver, and her father was also impressed with Feaver’s AGS work. Kristen decided to join with her father on a $300,000 expendable gift to AGS. The flexible gift provides the operating support AGS needs to continue offering students opportunities to meet with prominent speakers in small group settings, to participate in experiential learning such as field trips, simulations, and battlefield visits, and to work summer internships or research projects related to American Grand Strategy.
A gift of gratitude brings in new healers

Gerhard and Ruth Cless turned to Duke in 2002 when their son, Bryan, was diagnosed with a malignant brain tumor. It was a difficult time, but today Bryan is the healthy father of four children. The Clesses, who say they believe Duke’s brain tumor team is “the best in the world,” established a fund for brain tumor research, and this year created the Cless Family Neuro-Oncology Professorship with a $2.5 million gift. Endowed professorships allow Duke to attract and retain world leaders in science and medicine.

Landmark funding for global health

In 54 countries from the United States to Uganda, Duke Global Health Institute (DGHI) partners with organizations and institutions on more than 300 projects that have direct impact on global health policy or practice. A $20 million grant from the Bill & Melinda Gates Foundation will help educate a new generation of leaders and experts to expand these partnerships and build research capacity to address critical global health challenges.

“I’m excited that our support can help to increase the visibility of the institute as well as raise the capacity of the global health sector,” said Melinda Gates ’86, M.B.A.’87, Hon.’13, co-chair of the Bill & Melinda Gates Foundation.

The grant created a $10 million endowment to sustain the growth of DGHI. The other $10 million supports a challenge that will match one dollar for every dollar given, leveraging a total of $30 million in gifts.

With more than 300 undergraduates pursuing majors or minors in global health, DGHI plans to increase hands-on learning opportunities. The institute will bolster financial aid for undergrads, graduate students, and international students.

DGHI will recruit and support faculty at Duke working across disciplines and schools on global health challenges such as HIV/AIDS prevention and treatment (medicine and public policy), mental health (psychiatry and psychology) and strengthening health systems (economics and management). And it will strengthen partnerships in priority locations such as Haiti, Kenya, Tanzania, Sri Lanka, and South Africa.
A campus crucible for arts creativity

Duke’s a-ha moment in the arts dates back to the opening of the Nasher Museum in 2005. The art museum’s instant popularity made clear there was an appetite for a more expansive arts culture at the university. “It was the real moment of reckoning,” said Scott Lindroth, a music professor and vice provost for the arts. “It pushed Duke to take the arts very seriously and make a strategic investment so the arts could play a more central role in the campus culture.”

Soon after the Nasher opened, a new strategic plan named the arts as a priority. Facilities needs were identified and arts departments began hiring more professors. In 2012, the arts were announced as a priority initiative of the Duke Forward campaign.

A decade into this arts incipience, one of the leading arts philanthropists and advocates in the country—who also happens to be the chair of Duke’s trustees and a co-chair of the campaign—gave a remarkable $25 million to support the activities in a new 71,000-square-foot arts center. David Rubenstein ’70 committed his largest gift to the university, sparking others to join in the arts evolution at Duke.

“Duke has made great progress in recent years in bringing the arts to the same level of excellence we expect in anything that the university does,” said Rubenstein. “I look forward to this new building, and the programs and performances that will take place in it, becoming an essential part of every Duke student’s experience.”

The new center will feature a dance studio along with a dozen multi-use studios, a 200-seat performance theater, a 100-seat film theater, a garden, lounge, library, reception space, a painting and drawing studio, offices, and classrooms. It will provide an administrative home for the dance and film programs. Flexible and dedicated spaces will also accommodate ceramics, video production, drama rehearsal, printmaking, screen printing, and radio broadcast.

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Suzanne “Dean Sue” Wasiolek

There are few Duke undergrads unfamiliar with the cheerful, supportive persona of Suzanne “Dean Sue” Wasiolek ’76, M.H.A.’78, LL.M.’93, the university’s associate vice president for student affairs and the dean of students. Twenty years in Student Affairs has heightened Dean Sue’s love for Duke and her appreciation for the financial aid that gave her the opportunity to first come to the university as an undergraduate. Her generous $2 million bequest will benefit the Annual Fund, Student Affairs, football, and student health and wellness.

“Although the cost of a Duke education over 40 years ago was significantly less than today, the price tag was still a daunting number,” Dean Sue said. “The fact that Duke provided full financial aid to me made it possible for me to attend Duke. I have remained at Duke since arriving as a freshman to pursue two graduate degrees, followed by a career in Student Affairs. What a total joy it has been! I can never repay Duke for what it has given to and done for me. But I’m going to continue to try.”

CoraLynn Harward Marshall

CoraLynn Harward Marshall ’46, J.D.’78 felt perfectly happy with her career as a CPA in Durham when her close friend, Duke Law School Dean A. Kenneth Pye, encouraged her to apply to his school. She had an empty nest, and she had just turned 50. Marshall decided to take on her friend’s challenge, and she eventually worked as an attorney for more than 20 years before retiring.

From her undergraduate days at Duke to this day, Marshall has supported Duke as a volunteer, parent, and donor. Her husband, Stephen Harward, served as University Treasurer, and one of her sons and two of her grandsons attended Duke. Marshall’s rich 72-year relationship with the university inspired a $1.5 million bequest: $1 million will establish the Stephen and CoraLynn Harward Scholarship Fund at the law school, while $500,000 will supplement the existing Thurman Lando & Carol Strong Young Endowment for the Duke Marine Lab in memory of her parents.
Danny and Nancy Katz

When their daughter Liza graduated from Duke last spring, Danny ‘80 and Nancy Katz P’15 saw an opportunity. Liza’s experience showed them that there was room to enhance leadership training for women at the university, so they committed $750,000 in operating funds for the Kenan Institute for Ethics and to endow the Katz Family Women, Ethics, and Leadership Fund for a new program at the institute. (A portion of their gift also supported Duke Gardens and Athletics.)

The Katz family’s new fund leverages the existing structure of the Fuqua/Coach K Center on Leadership and Ethics to bring in prominent female leaders for talks and residencies. This places undergraduate women in close contact with role models and creates professional school programming for undergrads.

“The goal of this program is to enable Duke students to gain further awareness and understanding of what is required to rise above traditional stereotypes," Danny and Nancy Katz said. “Kenan attracted our attention and enthusiasm because it is integrally involved with topics that are not covered in typical coursework. The result of this moral emphasis allows students to be more compassionate and understanding, which in our opinion is a very worthy cause.”

Tim and Mary Frances Jeffries

Faith communities are an important part of life at Duke, so Tim M.B.A.’03 and Mary Frances Jeffries P’19 invested $250,000 to ensure that the Duke Catholic Center (DCC) has the resources to support any student who walks through its doors. Their $100,000 gift established the Jeffries Family Endowment, and a $100,000 bequest will ensure its future strength. An additional $50,000 provided unrestricted operating funds for the DCC’s present-day needs. It was important to the family that the necessary staff and facilities are in place to support weekly services, dinners, retreats, and interfaith activities, as well as occasional visitors in need of a priest or other assistance.

“It is with thanksgiving, joy, and love that we invest in the Duke Catholic Center and their transcendent work,” Tim and Mary Frances Jeffries said. “It is with humility and gratitude that we honor the Duke family’s saintly commitment to the eternal link between faith and reason, and scholastic efforts that advance the common good.”

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Charlotte November 1, 2014

Boston November 22, 2014
During her talk at Duke Forward On The Road in Boston, a touching and personal story from Kimberly Blackwell ’89, one of the nation’s top breast cancer researchers, revealed her drive to defeat the disease.

Dallas January 31, 2015
Game theorist David McAdams enthralled a group of more than 350 alumni in Dallas as he explained how his work can inform the fight against antibiotic-resistant superbugs. A panel of Duke athletes discussed balancing academics and athletics.

San Francisco April 21, 2015
Almost 500 Duke alumni, parents, and friends came to connect with fellow alums and to hear Duke visionaries discuss the impact of their work. Susan Lozier, a Nicholas School professor of ocean sciences, explored the critical connection between the circulation of ocean waters and climate change.

Duke Forward’s series of campaign outreach events visited four major cities this year and shared insights from Duke’s most innovative and inspiring faculty and students.

Overall

<table>
<thead>
<tr>
<th>City</th>
<th>Events</th>
<th>Total Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charlotte</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boston</td>
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<tr>
<td>Dallas</td>
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<tr>
<td>San Francisco</td>
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<tr>
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2015

<table>
<thead>
<tr>
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<th>Total Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4</td>
<td>1,700</td>
</tr>
</tbody>
</table>
Looking Forward

Before the end of the campaign in June 2017, Duke will:

Aim to raise an additional $107 million in scholarships and fellowships. Financial aid is a Duke Forward priority.

Seek endowed gifts of student, faculty, and program support for Bass Connections, its signature collaborative, interdisciplinary research program. Every $2 given is matched with $1 from the Bass Challenge. $9.8 million in matching funds remain to be claimed by donors.

Involve more people in yearly giving to the Annual Fund. These gifts provide the critical flexible support needed by every Duke school and unit, including operating funds and financial aid.

Raise funds for an additional 28 endowed faculty chairs. Faculty support is a campaign priority. Recruiting and retaining the best faculty enables the university to lead in teaching and research.

Strive to continue the incredible success of Further Forward, the project to book 1,200 planned gifts during the campaign, which is on track to exceed its goal in 2016. This effort has been a mainstay of campaign giving.

Solicit gifts for the Duke Global Health Institute that will be matched 1:1 by the Bill & Melinda Gates Foundation. The Gates’ $20 million gift will help leverage a total of $30 million for programs and partnerships improving human health worldwide.

For the full interactive experience, visit: impact.dukeforward.duke.edu
Thank You

With your support, Duke will continue to tackle society’s toughest challenges and improve lives worldwide. Duke will move the world forward.

For the full report:
impact.dukeforward.duke.edu